

BUG BOUNTY

# Managed Bug Bounty

Find hidden vulnerabilities with the right hacker talent

New vulnerabilities are constantly emerging (per research, 80% of hackers routinely encounter vulnerabilities they've never seen before), so organizations that rely only on traditional, reactive cybersecurity methods risk being blindsided by cyber attacks. What's needed are innovative, proactive alternatives that use hacker tools and techniques for offensive security, taking advantage of human ingenuity at scale to find hidden vulnerabilities in the attack surface before adversaries can exploit them.

Managed Bug Bounty solutions on the Bugcrowd Security Knowledge Platform™ level the playing field by combining data, technology, and human intelligence to continuously find more critical vulnerabilities in your attack surface than other approaches. This incentivized testing approach taps into the power of the global hacker community (the Crowd), and complements it with insights from a rich security knowledge graph based on thousands of customer solutions to find critical vulnerabilities continuously and help you fix them, fast.

## Fully Managed Solution, From End to End

Bugcrowd provides fully managed programs for coverage of the most important attack targets: web and API interfaces on cloud/server, mobile, and IoT platforms. From scoping to Crowd activation to triage to SDLC integration, we have your back at every step:

- **Determine Scope and Rewards:** We'll help you create and continually adjust the parameters (on demand/continuous, public/private, bounty levels, etc.) that meet your security testing goals.
- **Activate the Right Team:** Our CrowdMatch™ ML technology precisely matches the right trusted researchers to your needs and environment across hundreds of dimensions for best results.
- **Rapidly Validate and Triage:** Our global team of specialists quickly dedupes, reproduces, and prioritizes submissions at any scale, with most critical issues handled within a single day.
- **Integrate and Remediate:** The platform integrates with your existing dev and security processes via connectors, webhooks, and rich APIs to ensure that issues are remediated well before products ship.

## Key Points of Value



### Instant impact on security posture

A team of skilled, trusted hackers matched to your needs will find hidden vulns that other approaches miss—often discovering unknown P1s within days.



### Transparent security ROI

A results-driven model ensures you pay only for vulnerabilities that present a risk and not the time or effort it took to find them.



### Low operational overhead

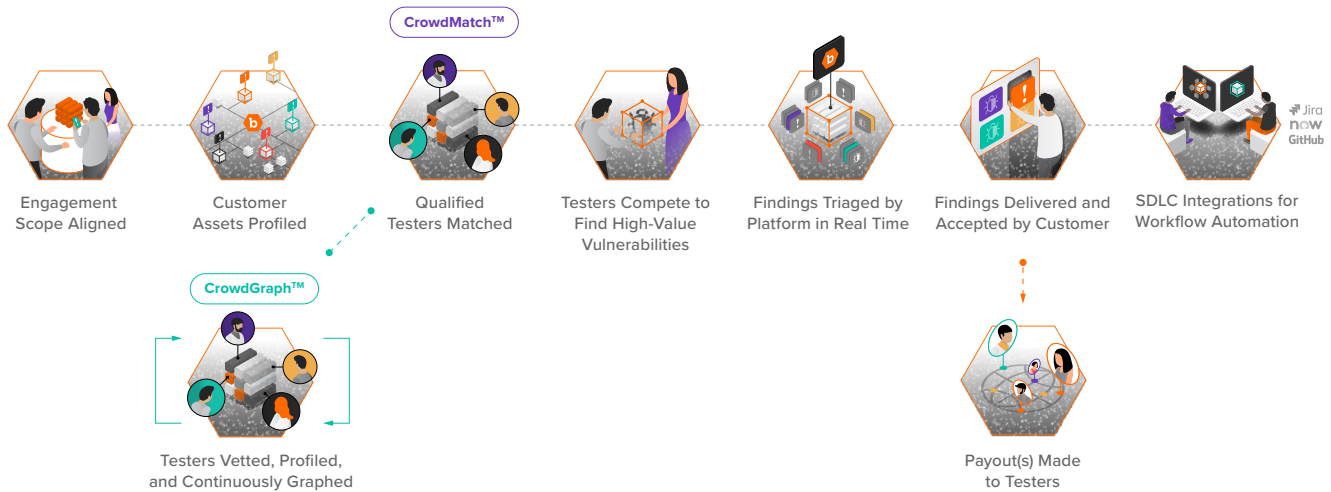
Our platform-powered, managed solution seamlessly integrates with your development and security business processes, delivering frictionless setup.

Many customers complement this solution with Pen Testing as a Service, Vulnerability Disclosure, and Attack Surface Management. With Bugcrowd, you can get them all on a common, multi-service platform with a unified experience.



## How It Works

Bugcrowd Managed Bug Bounty solutions can be run with either public or private researcher exposure and either on demand or continuously. It is common for customers to “crawl, walk, run” as they scale their bug bounty program: the best starting point is usually as a private program with a limited number of invited, trusted researchers. As the program matures, customers may choose to increase the size of their crowd, expand the targeted scope, or transition to a public program to heighten security awareness and increase the breadth and depth of coverage.



## Bugcrowd Security Knowledge Platform™



**Vulnerability Disclosure**  
Accept External Feedback



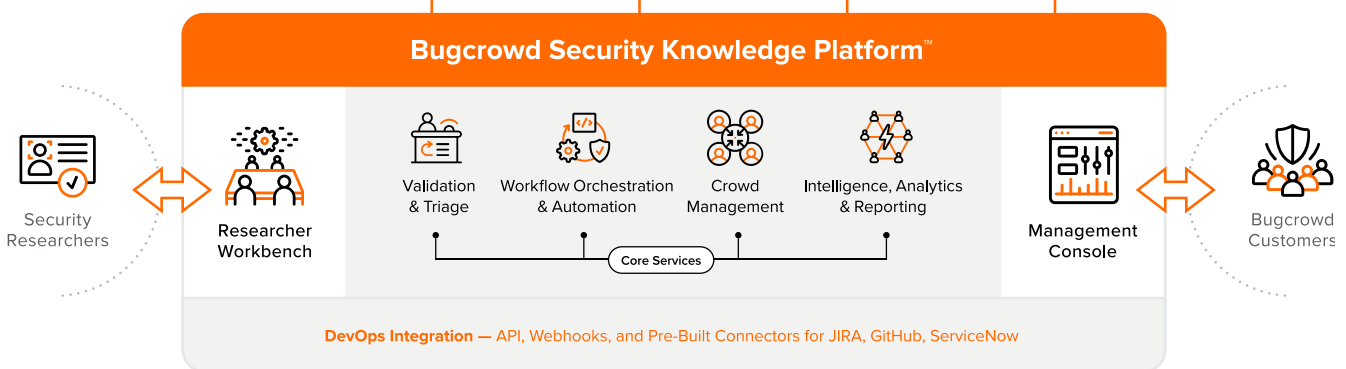
**Bug Bounty**  
Discover More Vulnerabilities



**Pen Test as a Service**  
Go Beyond Compliance



**Attack Surface Management**  
Find and Prioritize Unknown Assets



### Right Crowd, Right Time

Need special skills? We match the right trusted hackers to your needs and environment across hundreds of dimensions using AI (CrowdMatch™).

### Engineered Triage at Scale

Using an advanced toolbox in our the platform, our global team rapidly validates and triages submissions, with P1s often handled within hours.

### Insights From Security Knowledge Graph

We apply knowledge developed over a decade of experience across thousands of customer programs to help you make continuous improvements.

### Works With Your Existing Processes

The platform integrates with your existing tools and processes to ensure that applications and tools are continuously tested before they ship.

